



Teleaththerapy

Helping Speech Therapists provide better, more consistent care to the 90% of people with Parkinson's Disease experiencing changes to their voice.



The Problem

Problem for clinics

- Providing care for Parkinson's patients is very time-intensive for speech therapists. This limits the number of patients they can have on their caseload and causes a growing waitlist for care.
- Patients are not compliance with practice between sessions, meaning progress is lost and more therapy is required.

Problem for Parkinson's patients

- It's hard for individuals with Parkinson's disease to access voice therapy.
- It's expensive and in-person therapy can be physically challenging to attend.
- Long gaps between therapy sessions mean progress made can be lost

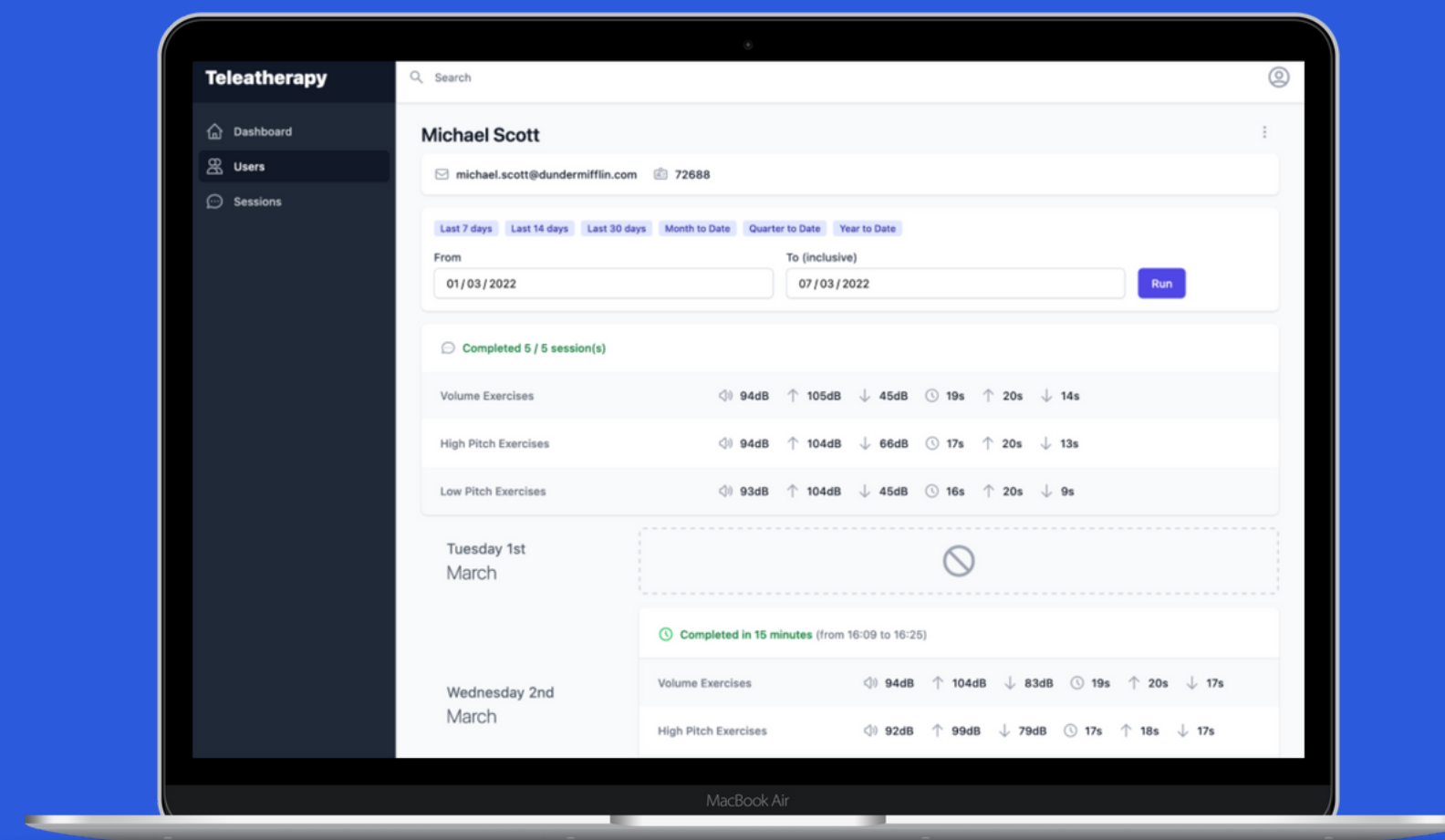


Our Solution

Solution for clinics

A care management platform to:

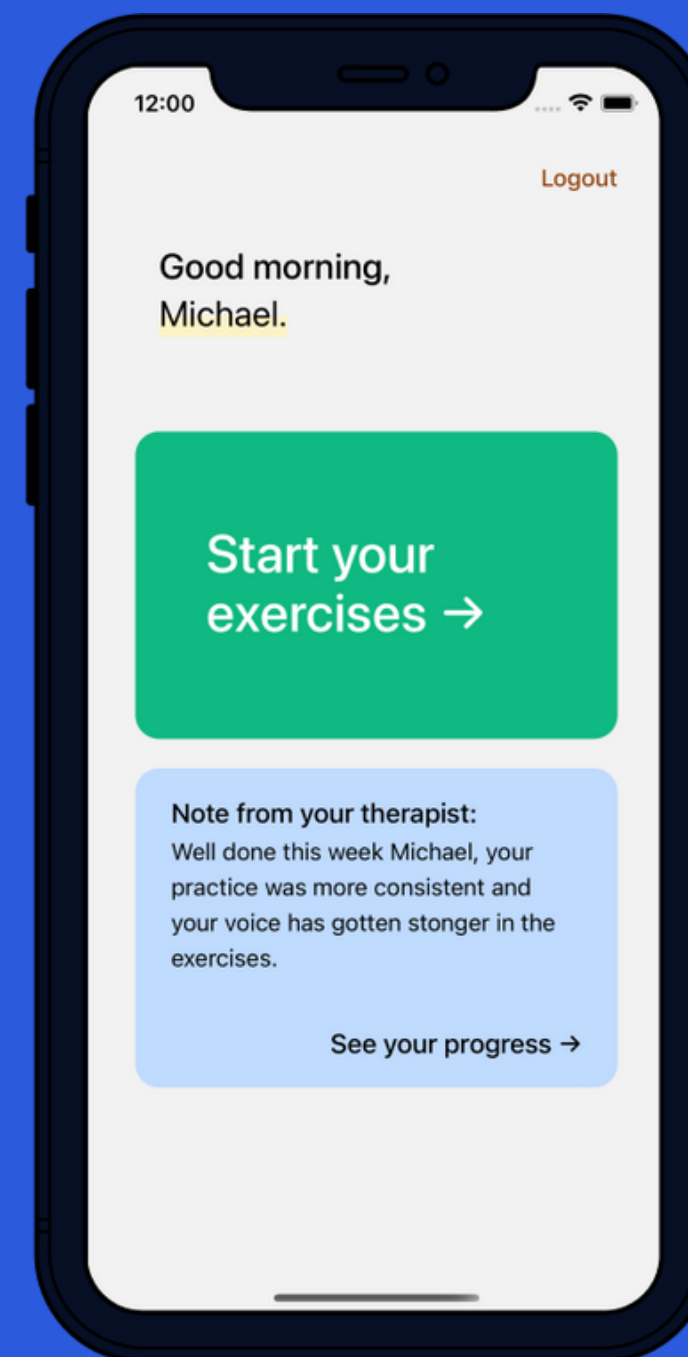
- Be more efficient with patients
→ see more patients
- Have better data on patients' progress and deliver better outcomes
- Use AI-driven decision-making



Solution for patients

A mobile therapy app to:

- Access care much more easily and much more affordably
- Practice as much as they want in their own time
- Have their practice monitored by a therapist to improve their care



Why now?

Telehealth

Telehealth movement is growing momentum with older people more accustomed to video calls & mobile devices due to the pandemic

Prevalence of Parkinsons

Parkinson's is the fastest growing neurodegenerative disease because of aging population

First mover advantage

We are the first company to close the loop for speech therapy of practice-monitor-careplan

Market Validation



BON SECOURS HOSPITAL CORK



Parkinson's Association of Ireland & Bons Secours Neurology Clinic trust the service and regularly refer patients to our B2C pilot. PAI are currently funding members subscriptions and hoping to roll out nationally.

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There are three clinics currently on our waitlist to pilot the B2B offering

Market Size

(Starting with US)



**120k US
Speech
Therapists**

Total Available
Market (TAM)



**36k work
with
adults**

Serviceable Available
Market (SAM)



**1k use
Teletherapy**

Market Share

Market Adoption

B2B Pilot

- Start with 1 NHS clinic, expand to 3 in UK, 3 in US
- Target NHS Parkinson's clinics - 1 has agreed to a paid pilot

B2B Launch

- After Series A
- Start with Northwell Health in New York (more employees than HSE)
- High average deal size will support outbound sales approach

Seed Phase Roadmap

Launch B2B pilot with clinics

Q3 2022

Prepare for FDA registration

Q2 2023

Apply for insurance
reimbursement codes in the US

Q2 2023

Scale B2B offering

2024 and beyond

Business Model

Charge clinics €100/mo per patient

1k Therapists with 40k Patients
(market size)

x €100/mo

= €48m ARR





Clare Meskill

CEO

Qualified & CORU Registered
Speech & Language Therapist |
Director at the Irish Association
of Speech & Language
Therapists



Dave Calnan

CTO

Co-Founder & CTO | Senior
Software Engineer



Kevin Bourke

Sales & Marketing Executive

Kevin joined the team in July 2021 to help grow the B2C pilot.

We're getting noticed



So, will you join us?

The Ask

We're currently raising €500k at a €2.5m valuation. We'd be thrilled if you would consider investing €50k for 2% of Teleatherapy.



Thank you, we'd love to hear from you

Email Clare:

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